VERINTERFACES Neural Gaze Pattern Prediction



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Motivation

- Previous models which predict text eye movement during reading tasks = rule-based, biased towards the features and the domain.
- Neural based models fail to accurately predict fixations
 across various domains.

Evaluation

- Against predictions from two baseline systems: the E-Z Reader 10 model (rule based system) and our simple BiLSTM network without attention.
- Compare our network against the pertained BERT transformer network.
- Robust evaluation techniques = lacking as gaze data collection is expensive.
- Text saliency to deal with varying semantic contexts for cognitively motivated machine based understanding.

Methods

- BiLSTM with stacked multi-headed self-attention network to learn cross domain gaze patterns
- Binary classification task to predict fixations or skips for each token in the input sequence.
- Each token (word) in input sequence has corresponding labels: 0 for skip or 1 for fixation.
- W2V word embeddings

- Accuracy to measure predictions against human gaze data = ratio of correct predictions (compared to gold standard).
- Normalized Mutual Information to measure similarity of distribution from E-Z reader token fixation durations to humans (closer to 1 = more similarity)

Results

| | Val | Test |
|---------------|-------|-------|
| \mathbf{EZ} | _ | 54% |
| BiLSTM | 65.1% | 54.2% |
| BiLSTM+Att | 68% | 62% |
| Bert | 65.6% | 62.8% |

Table 1: All Model Accuracy Results



Data

- Training: Provo and Geco Corpus = 65547 sentences (61.8% fixated).
- Val: Provo and Geco Corpus = 7284 sentences (53.6% fixated).
- Test: MQA-RC Corpus = 1581 sentences (50.1% fixated).
- Model is trained on combined corpus and tested on a different out of domain corpus.

Model Architecture







Our model is comparable to BERT (pertained on out-ofdomain corpus), resulting in 62% accuracy. The E-Z Reader model accuracy is lower, yet the distribution of fixation durations shares similar information (0.6-0.8) observed in the human data —indicating that the E-Z reader model is successful in predicting token level fixation **durations**.

Conclusion

Successfully trained classifier to predict reading patterns

Input sequence

- Our attention based model = increased performance against both baselines. We show comparable performance to BERT transformer network.
- Future work = change task to a regression task. The model objective will be to predict token level fixation **durations**. We aim to evaluate the distribution of predicted durations as well as the token level attention weights against humans.

References

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